



Board of Education Meeting Minutes
Tuesday, November 21, 2023
Administration Office

Members Present: Fr. David Esquiliano, Fr. Brad Pelzel, Teresa Fitch, Rick Bertrand, Dan Kriener, Nick Hegarty, Melissa Uhl, Ben Uhl, Fr. David Hemann, Jennifer Rose-Bass

Via Conference Call: Jacki Kelly

Absent Members: Fr. Tim Friedrichsen, Rhonda Bridges

Staff Present: John Flanery, Kelsey Schomaker, Marisa O'Connell, Tom Betz, Patty Considine-McClintock, Tammy Eveleth, Zach James

1. Opening Prayer – 5:00 p.m. Fr. David Hemann
2. Approval of October Board Meeting Minutes
 - Motion by: Fr. Brad Pelzel
 - Seconded by: Fr. David Hemann
 - Abstained: Fr. David Esquiliano
 - All in Favor : Aye
3. Tom Betz, Vice President of Advancement
 - Staff Introduction
 - Gold Club
 - Continued to grow revenue - \$156,025 which is an increase from \$152,000 last year.
 - This does not include billboard advertising.
 - This year's goal - \$165,000
 - Monsignor Lafferty Tuition Foundation
 - BHCS year-to-date - \$113,181
 - Concern is whether this is needed now that ESAs are available.
 - Spirit of Heelan Annual Fund
 - Gifting brochures have been mailed
 - Big Give
 - \$11,630 received to apply to Heelan History Case
 - Memorial Field Flag Pole Project
 - Raised \$40,000
 - CYO Locker ribbon cutting was November 13th
 - Happy Hollow event in Omaha with alumni was successful
 - Legacy Campaign
 - Goal is \$25 million (\$4.3 million already pledged)
 - \$20 million for teacher salary endowment
 - \$5 million toward new building fund
 - Auction
 - Scheduled for Friday, April 5th in the O'Gorman Fieldhouse
 - Goal - \$500,000

- Crusader Connection
 - Currently at printer
 - Scheduled for December delivery.
- Monthly newsletter is happening – Heelan Highline
- Tom creates and emails an inspirational story every week highlighting an outstanding individual(s) or family.
- All school reunion scheduled from June 21 – June 23, 2024
- Viewed Legacy video.

4. Committee Reports

a. Academics – Nick Hegarty

- No meeting held.

b. Catholic Identity – Jacki Kelly – see attachment.

- Looking into purchasing Hallow application.
- Changing sacramental prep at the parish level.
- Lengthy discussion regarding the changes to sacramental prep at the parish level.
- John to talk to Patty Lansink regarding Diocesan Curriculum meeting scheduling & accessibility.

c. Enrollment and Marketing – Jennifer Rose-Bass – see attachment.

- Wall Wrap Open House, November 28th, 5:00 p.m. – 8:00 p.m.
- “CH” has been approved and trademarked.
- Received 151 survey responses.
 - Top three areas of strength – Academics, Secure Campus, Faith
- Website Review
 - Have until March to decide on a new website vendor.

d. Finance – Kelsey - see attachments

- Tuition receivables – \$514,492.63 reduction in balance
 - “Macro” budget established for board initial review in December.
 - Tuition set at January 2024 Board meeting for February roll out.
 - Final budget approval set for May 2024.
 - Teacher contracts disbursed in March 2024
- Parish Receivables
 - Received Holy Cross check for \$225,000.
 - Parish assessment plan is not a one-size-fits all. Trying to provide equitable relief to parishes.
 - Plan to schedule separate meetings with each individual parish within the next few weeks.
 - Goal is to develop a one-year parish assessment plan.
- ESA committee
 - John will send email to committee to schedule meeting.
- Audit update
 - No recommendations or adjustments at this time.
 - Will do a follow-up with KRP.
- Froehlich Farm
 - Bishop Heelan Catholic Schools has owned the Froehlich's 65 acre farm for approximately 2 years.
 - Property has been cash rented. Lease will be cancelled on March 1, 2024
 - Kriener Farm Management Inc. to list and sell property.
 - Commission will be at 4%.
 - Property is appraised at \$475,000 (bottom number)
 - Property will be listed at \$600,000 with a sale goal of \$500,000.
 - Auction to be scheduled if not sold by February 1, 2024.
 - Extend purchase agreement to February 28, 2024 with profits pledged to Pride III Campaign.

- Motion to approve listing agreement with Dan Kriener to February 28, 2024 if no offer by February 1, 2024
 - Motion by: Nick Hegarty
 - Seconded by: Rick Bertrand
 - All in Favor:
 - Teresa Fitch – Opposed
 - Fr. David Hemann & Dan Kriener – Abstain
 - Remainder of Board of Education – Aye
 - Ballistic window film
 - \$60,000 was previously approved.
 - \$85,470.54 includes caulking and installation at all school buildings, with a 10-12 year shelf life.
 - Expect replacing when edges start to crack.
 - 2 weeks to start installation and 2 months to complete.
 - Motion to approve increase in cost from \$60,000 to \$85,470.54
 - Motion by: Rick Bertrand
 - Seconded by: Fr. Brad Pelzel
 - All in Favor - Aye
 - e. Leadership & Governance - Melissa Uhl
 - 1000 & 3000 (naming rights) series were covered by Diocese.
 - 4000 series is personnel and is being reviewed.
- 5. President's Report
 - a. Advancement
 - See Tom Betz's presentation
 - b. EANS update
 - All claims to encumber funds are done. State has not accepted or denied two submitted claims.
 - c. Mrs. Connealy's resignation
 - Job description has been updated.
 - Currently have had two inquires.
- 6. Other Business
 - Additional campus minister
 - Start after Christmas on hourly basis.
 - Individual is from Briar Cliff University.
- 7. Motion to Adjourn – 6:45 p.m.
 - Motion by: Nick Hegarty
 - Seconded by: Fr. Brad Pelzel
 - All in Favor: Aye

Next meeting Tuesday, December 19, 2023 at 5:00 p.m.